

# **PECHA KUCHA**

**JOSIE BACHMAN**  
**PRODUCT DESIGN**

# MY BELIEFS





# THE BEGINNING



# MANIFESTO





# SOLUTIONS



# FUTURE IMPACTS







# MY STANDARD



# BEING CRITICAL



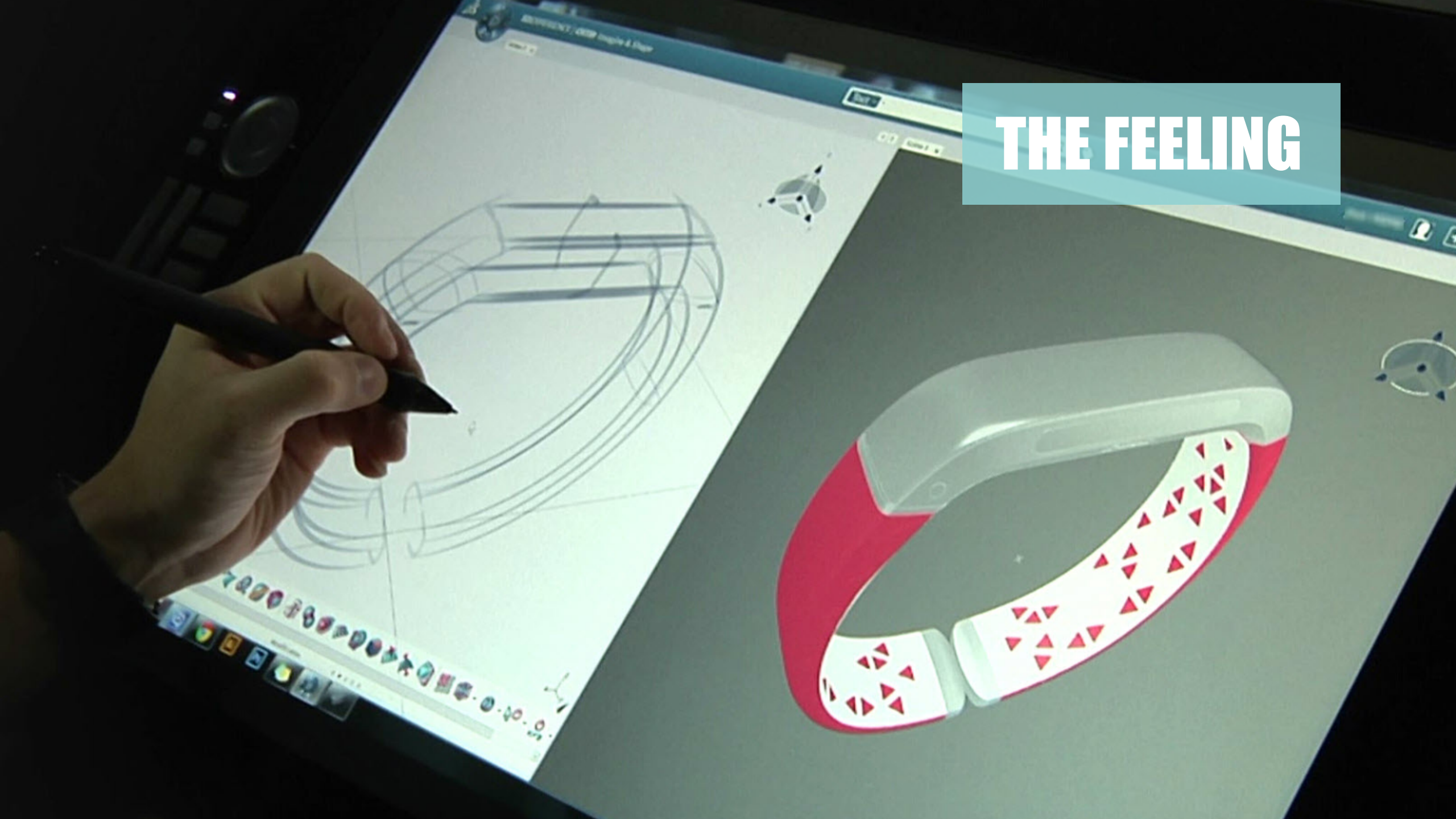


**FIND A SOLUTION**





# THE FEELING



# SIMPLE CREATIVITY



- espresso
- cappuccino
- latte
- americano
- mocha
- hot chocolate
- extra shot

DAY &  
NIGHT  
coffee







## GET THE JOB DONE

**“A great carpenter isn’t going to use lousy wood for the back of a cabinet, even though nobody’s going to see it. ...You’ll know it’s there, so you’re going to use a beautiful piece of wood on the back.”**

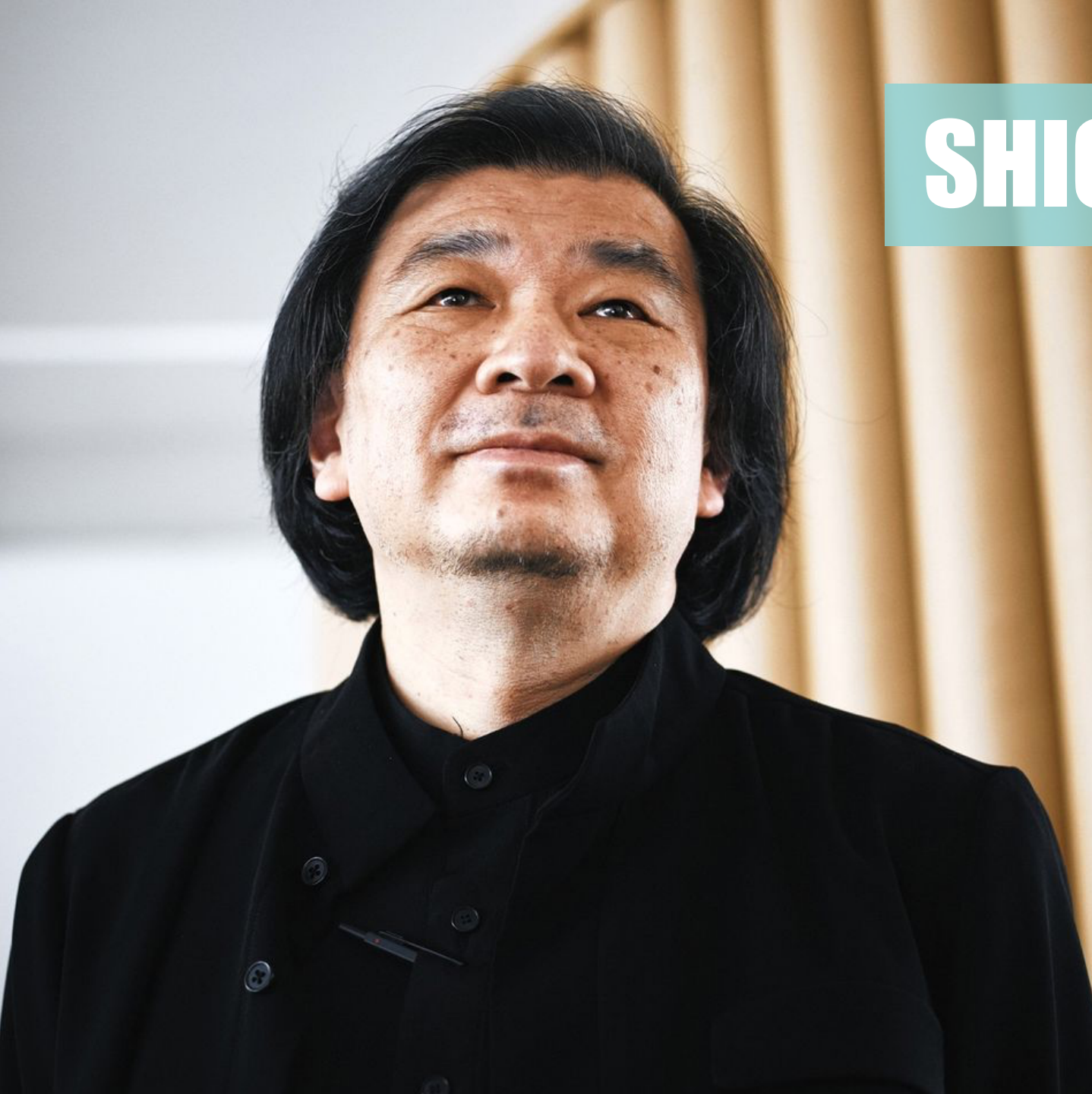


# INSPIRING SKETCHES

NICHOLAS BAKER



# SHIGERU BAN





# MISCONCEPTIONS



**“PRODUCT DESIGN IS MAKING  
EXISTING PRODUCTS LOOK BETTER”**

# ASPIRATIONS/DIRECTION







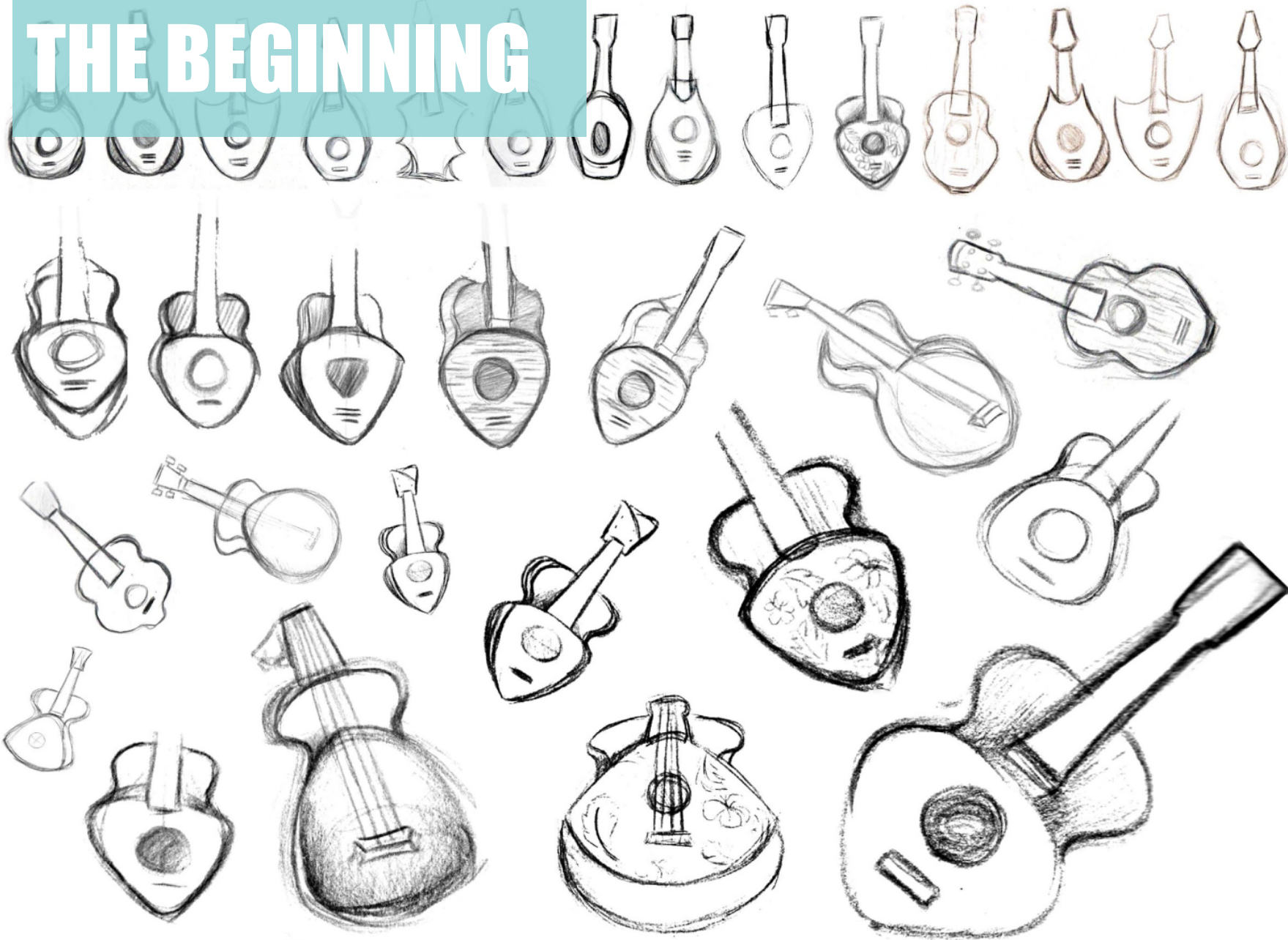
# ArtCenter

College of Design

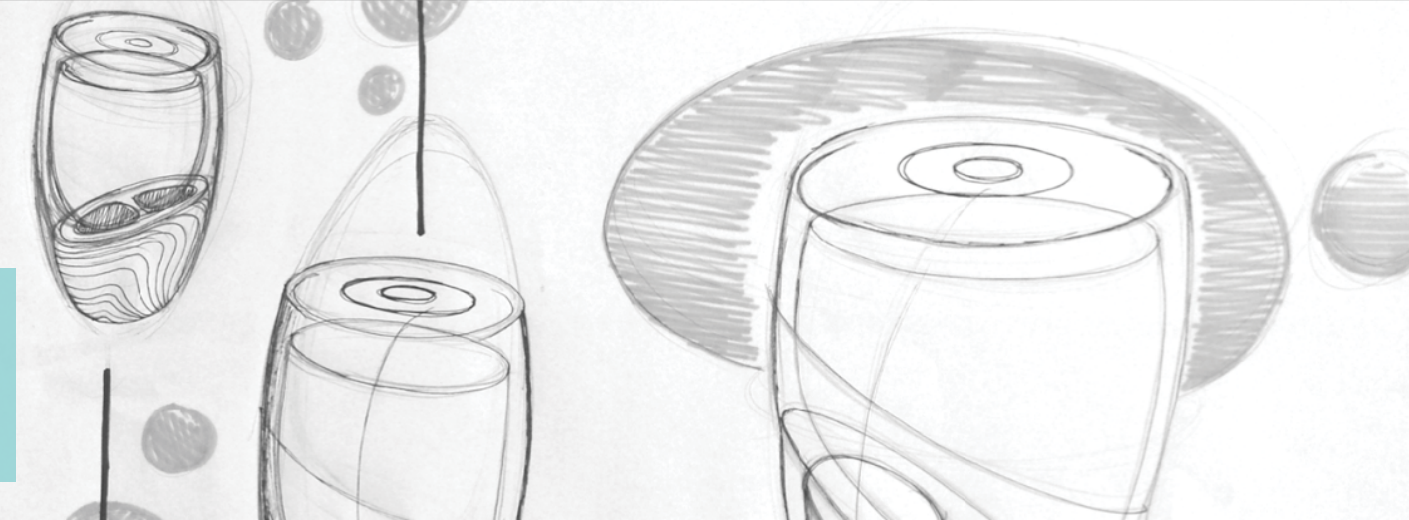
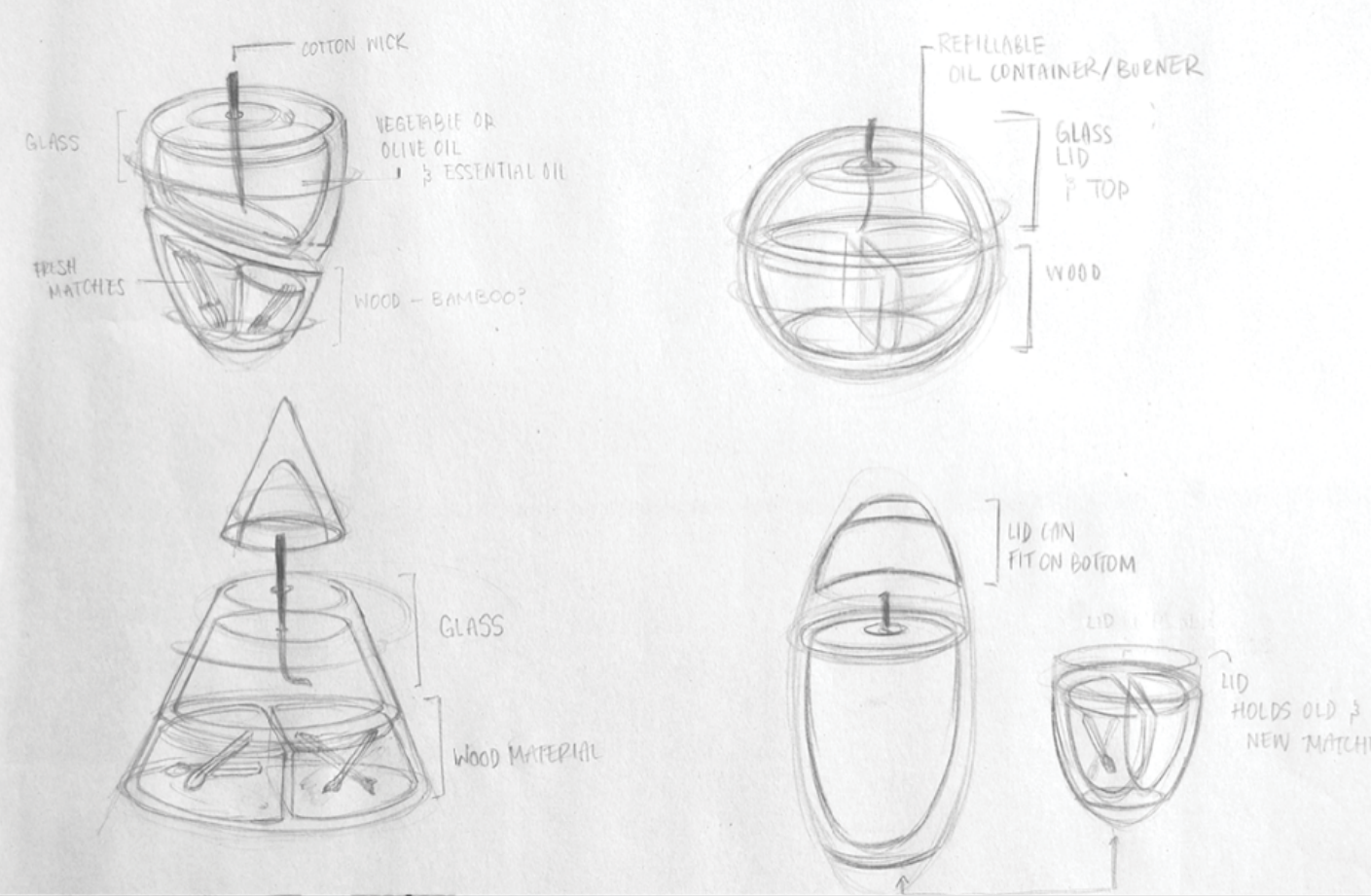




# THE BEGINNING







# PREVIOUS WORK





**CENTRAL SAINT MARTINS  
COLLEGE OF ART AND DESIGN**



**CENTRAL SAINT MARTINS  
COLLEGE OF ART AND DESIGN**

# NEW OUTLOOK



**THANKS FOR LISTENING!**



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